



**FDC**  
Free State Development Corporation  
Growing the Free State

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## ***From Humble Beginnings to Event Excellence: The Diles Story***

In 2016, nestled in the vibrant community of Botshabelo, a small business with big dreams was born. **The Diles** Event Planning and Management started as a modest endeavour, organizing weddings and birthday parties. Today, it stands as a beacon of excellence, catering to a wide array of events across the Free State and beyond.



What sets **The Diles** apart is its unwavering commitment to satisfying clients with premier services tailored to meet their specific needs. From intimate gatherings to grand celebrations, this company has become a one-stop destination for all event planning requirements.

Their offerings extend far beyond traditional event planning. The Diles specializes in catering, event equipment hire, sound systems, and even graphic design for invitations and programs. They also provide unique services such as branding, embroidery, corporate gifts, and public relations, ensuring that every event is both memorable and professional.

Over the years, **The Diles** has continued to expand its reach and expertise. From weddings and graduation parties to corporate events and promotional campaigns, their portfolio boasts a variety of successful projects. The team takes pride in not just meeting but exceeding expectations, turning clients' visions into stunning realities.

Operating out of multiple locations in FDC Small Business Industrial Park, also expanded her footprint in Bloemfontein, and Kestell. The Diles has become synonymous with quality and reliability. Under the leadership of Mrs. NG Mokoena and a dedicated team, the company has firmly established itself as a trusted partner in the event industry.

As The Diles continues to grow, its vision remains clear: elevating standards, creating unforgettable experiences, and ensuring that every client feels valued.

For inquiries, contact:

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Duly constituted in terms of Free State Development Corporation Act 6 of 1995

#### **DIRECTORS:**

**Dr. DM Mohale (Chairperson) Ms. NCS Khetha (Deputy Chairperson) Ms. S Sithole; Ms Z Nhlapo; Mr. LT Motsamai; Mr. TA Motloi; Mr. IV March; Mr. KC Tau (Acting Chief Executive Officer) Mr. RJ Montshioa (Company Secretary)**